



Making change
happen for
social good.

Humentum Industry Partners



Become a trusted partner

Humentum's Industry Partner program allows organizations to promote their knowledge and resources to the members of our global development community.

How to get involved

Our Industry Partners are important supporters of Humentum and of our members and their missions. They provide services and resources to our membership community and have a deep understanding of the unique challenges faced in the sector.

Equally significant, your affiliation as an Industry Partner signals overall support for Humentum, the work of our members, and the sector. By making an annual partnership commitment, you receive the following benefits:

		Member Supporter	Network Supporter	Humentum Supporter
	Annual Commitment	\$500 \$750 (non-member references)	\$2,500	\$5,000
Visibility	Listing on website and Humentum Connect	✓	✓	✓
	Referrals to Members	✓	✓	✓
	Partner Events advertised to members	✓	✓	✓
	Acknowledgment of support at Humentum events	✓	✓	✓
Thought Leadership	Social Media Post	1 annually	1 annually	1 annually
	Blog Post		1 annually	1 annually
	Webinar and Leads**			1 annually
	Content Shared on Humentum Connect	✓	✓	✓
	Exclusive Member insights shared	✓	✓	✓
Events	Quarterly Partner Roundtable	✓	✓	✓
	Exclusive Webinar on Humentum news and sector insights	✓	✓	✓
	First look at sponsorship opportunities	✓	✓	✓
	Exclusive Member Reception			✓
Discounts	Job Board Discount	10%	15%	25%
	Course Discount	reduced pricing	reduced pricing + 2 free courses	reduced pricing + 2 free courses

*all Industry Partners must provide two references from client organizations prior to joining the program. In order to qualify for "member-vetted" pricing, references must be from two current member organizations.

Member Supporter Partnership Tier is open to those not currently working with two member organizations. However, they must be able to demonstrate their knowledge of the sector and provide at least two client references from organizations similar to our member base.

**partners may be asked to contribute to additional webinars and roundtables as topics come up where Humentum would like the presence of an industry expert.

Who is Humentum?

We strengthen people and processes for social good organizations by improving individual skills, organizational structures, and financial practices. Our focus is around:

- **Training** – to build skills and increase knowledge
- **Membership** – to connect people to one another for collective problem-solving and learning
- **Consulting** – to solve complex organizational challenges
- **Advocacy** – to address issues at the policy level

As an Industry Partner, you will have access to Humentum's network of members through a variety of platforms.

Member organizations in
more than
150 countries



More than
17,000
active members



More than **14,000**
virtual event registrations
per year.



Reach

NGO and INGO professionals from more than 270 social good organizations come together through membership with Humentum.

Our Members Work In:

- Finance
- Grants/Contracts/Compliance
- Human Resources
- Procurement
- Program Development
- Project Management
- Executive Administration
- General Operations
- Information Systems/Technology
- Legal
- Recruitment
- Business Development
- Talent Management



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